




Windows 11 Pro Device Guide HP AMD Lineup for Business

Upgrade to Windows 11 Pro today with HP

HP and AMD have joined forces to deliver enterprise-ready AI PC solutions optimized for Windows 11 Pro and Copilot+ capabilities. With strong multi-core performance, security features, and energy efficiency, AMD Ryzen™ and Ryzen™ PRO processors inside HP's commercial-grade PCs empower partners to meet the growing demand for secure and intelligent device refreshes.

Good / Better / Best options for business

Tier	Device	Why Buy?	AMD Processor	Buy
Good	<p>HP EliteBook 6 G1a</p> 	Perfect for general business users preferring a sleek, non-convertible premium laptop.	AMD Ryzen (16 TOPS)	BUY NOW
Better	<p>HP EliteBook 8 G1a</p> 	Ideal for hybrid work—touch + flexibility with performance.	AMD Ryzen (50 TOPS)	BUY NOW
Best	<p>HP EliteBook X G1a</p> 	Top-tier flexibility, premium build, and executive-ready Copilot+ experience.	Ryzen AI 9 (55 TOPS)	BUY NOW

HOW TO SELL



Why HP

- **Commercial Leadership:** Extensive enterprise and education-ready PC portfolio.
- **HP Wolf Security:** Endpoint protection, privacy screens, and BIOS-level security baked in.
- **Device Manageability:** HP Connect and cloud-based fleet tools.
- **Sustainability Credentials:** Market-leading recycling and eco-conscious design practices.



Why AMD Ryzen

- **High-Efficiency AI Performance:** AMD Ryzen™ AI accelerators support advanced Copilot+ capabilities.
- **Multi-Core Leadership:** Industry-leading performance per watt with up to 8 high-performance cores.
- **Secure-by-Design:** AMD PRO security features support end-to-end device integrity.
- **Cost-Effective Power:** Great performance at attractive price points for commercial deployment.

Why Sell HP + AMD Devices?

- **Smart Value:** Powerful AI features at highly competitive pricing.
- **IT-Ready Fleet Tools:** Designed for manageability in business and education environments.
- **Optimised for Windows 11 Pro:** Designed to unlock the full Copilot+ experience with strong multitasking capability.

How to Position to Customers

- **Education & SMB:** Position as a secure, AI-capable, budget-friendly option.
- **Fleet Refresh:** Promote upgrade readiness for Windows 11 and EoS transitions.
- **Performance + Security:** Stress the balance of speed and built-in protections for today's hybrid needs.

Suggested Messaging & Selling Tips

“ Empower your workforce with AI PCs that are built for productivity and priced for scale. ”

“ HP and AMD together deliver the performance, protection, and peace of mind modern users demand. ”

Not sure where to start?

Ask us about co-branded campaigns, product demos, or exclusive sales incentives.

Contact



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HP Quick Access Resources

[Contact Ingram Micro](#)

Reach out for sales support, co-branded materials, or deal reg assistance.

[HP Listings on Xvantage](#)

Browse latest HP + AMD commercial SKUs, availability, and specs.

[Windows 11 Pro – Race to Upgrade Campaign](#)

Access program info, incentives, and reseller participation updates.